

## Meeting Industry Awareness Day

WHEREAS: The Meeting Industry is a highly tailored sector of business travel and is growing quickly. Operating year-round, the Meeting Industry makes a major contribution to society and business through research, education and cultural understanding. The Meeting Industry helps to regenerate urban and resort areas and stimulates inward investment and export earnings; and

WHEREAS: Meeting Industry Awareness Day is being celebrated across our state to publicize the various hospitality associations and other companies involved with the Meeting Industry; and

WHEREAS: The professionals involved with the Meeting Industry are dedicated to fostering professionalism and excellence in all aspects of meetings management. In addition to promoting the value and effectiveness of meetings as a communications medium, the Meeting Industry also promotes meetings as an important high-yield sector of business travel and tourism; and

WHEREAS: The Meeting Industry is very important to Georgia's economic well-being; now

THEREFORE: I, SONNY PERDUE, Governor of the State of Georgia, do hereby proclaim September 16, 2003, as Meeting Industry Awareness Day in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 15th day of September in the year of our Lord two thousand three.